

Christy Clark

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Bullying is a major problem in our schools, workplaces, and over the internet. In fact, **every seven seconds, a child is bullied in our classrooms.** Half of all children report having been bullied. One in ten is bullied on a regular basis. Bullying can leave scars that last a lifetime.



It is time to say NO to bullying.

Over the next few weeks on *The Christy Clark Show on CKNW 980*, we will be raising awareness about the issues and offering listeners advice about how to stand up to bullies and how to step in when it happens to others.

Then on February 27th we hope everyone will wear a pink shirt to make a statement. Show your colours and tell the world that you won't tolerate bullies. (if you do not have a pink shirt, wear a pink hat, shoelaces, or even pink sunglasses)

The credit for this idea goes to two incredible Nova Scotia high school students. They heard that on the first day of school a boy in Grade 9 was bullied for wearing a pink shirt. Here's a bit of what the Globe and Mail had to say about what happened next:

"David Shepherd, Travis Price and their teenage friends organized a high-school protest to wear pink in sympathy with a Grade 9 boy.... They took a stand against bullying when they protested ... by distributing pink T-shirts to all the boys in their school. As they stood in the foyer handing out the shirts, the bullied boy walked in. His face spoke volumes. 'It looked like a huge weight was lifted off his shoulders,' Mr. Price recalled. The bullies were never heard from again."

I need your school to join in and support this project by wearing pink on February 27th. By doing so, you, your teachers and fellow students will be pledging to stand up to bullies.

Will you join dozens of schools and organizations in the Metro Vancouver area and say NO to bullying by wearing pink on February 27th?

I hope you will call me directly at (604) 331-2714, write to christy@christyclark.ca or visit www.WearPink.ca to make that pledge or to get more information or resources like posters, petitions or ideas to make February 27th a successful day at your school.

Thanks for your support.

Handwritten signature of Christy Clark.

Christy Clark
Host, The Christy Clark Show
12:30pm – 3:00pm every weekday on CKNW 980 AM